

Start Your Business Journey with
Evolution.Pk

IMPORT EXPORT MASTERY

Become a Leader



**PAKISTAN'S NO.1
PRACTICAL
COURSE**

**YOUR JOURNEY TO
IMPORT EXPORT
BUSINESS SUCCESS
STARTS HERE**



**OVER 100,000 COMPANIES ARE REGISTERED
IN SECP AND THIS FIGURE WILL CROSS
130 THOUSAND BY 2020**

**EARNING OPPORTUNITIES AFTER LEARNING
IMPEX MASTERY COURSE.**

**NO NEED TO HIRE
CONSULTANT**



**Become a Your Own International Business
Consultant**

UPGRADE YOUR SKILLS



**Move to next level get better position
in your company**

STARTS BUSINESS AS IMPORTER EXPORTER



Pakistan's economy continued to grow, Pakistan to be fourth most populous nation by 2030

PLENTY OF JOB OPPORTUNITIES



Few Months of experience in import export can yield you a six-figure salary!

EARN MONEY VIA ONLINE BUSINESS



Start your own part-time or full-time profitable online business!

EARN MONEY VIA FREELANCING



Almost \$1 Billion Is Earned by 150,000 Freelancers of Pakistan. Be one of them!

Career Options You Will Have After Completing Mastery Course

Following opportunities will be open to you

BECOME A CEO OF YOUR OWN COMPANY



IMPEX MANAGEMENT CONSULTANT



IMPEX MANAGER IN PAKISTAN



BUSINESS MANAGER



Get Prepared & Trained For

Step-by-Step Guide to Establishing Export-Import Business



How it will help you

Import Export is one of the fastest growing industry in the World. In Asia, Asia recorded the highest increase in trade volume with a growth of 8.1%. annually.

For Working professionals: Your growth depends on your performance. In today's age, you cannot get to the next level in your company without knowing how to take your company to the next level.

After learning the **Import Export mastery course** you will be able to run your own business in the international market.)

For business owners & entrepreneurs: Your no.1 goal as a business owner is to protect your business, minimize your taxation, generate sales and profits for your company and **Import Export business mastery course** will help you achieve that.

For Students & Job-Seekers: Every month hundreds of jobs are available for import export experts. You don't need a degree to qualify for the job. You just need the right skills and experience. We will provide you the skills and knowledge you need to become an expert. A beginner professional easily earns a salary between Rs 25000 – 50000 per month



CEO Level Expert Trainer



Instructor-led Online Classes



**In 1 Training Program Complete
Import Export Business Mastery**



**Extremely Practical Training
in Step by step you will learn
everything**



Covering A-Z documents templates



**Facebook and Whatsapp Groups
community lifetime access**



**Life time update in the price of daily
cup of Tea**

WHO SHOULD ATTEND?

- **Business Owners**
- **New Startups**
- **Sales Professionals**
- **Entrepreneurs**
- **Accountants**
- **Marketing Professionals**
- **Students**
- **Job-Seekers**



Training Process

1

The Training Kick-starts with the Import Export Business Mastery Course overview. You are given both Practical and experiential knowledge of the import export process for the upcoming More advanced lectures on Import Export Business Mastery.

2

You are required to establish your Very own first company. The purpose of this Module is to have hands-on practical Learning exposure. You will not just learn Import Export business mastery, but you will actually be Doing it



3

Once you ready to start your company. Our legal department will help you to get register your business and Free basic training about Facebook marketing.

4

Here comes we guide you on how to get your first high-value clients through digital marketing. You, Will, be able to run a campaign on all social media. The topics are covered from basic and creating long-term engagement strategies and running



5

Upon reaching this step you will be Introduced to the most profitable concept In marketing, that is lead generation and Conversion Optimization. You will learn how to generate leads and convert those leads in sales for your business and company.

6

The last step is to revise everything you Learned and conduct the live question answer session. and the last we welcome you in Pakistan's No. 1 Import Export Business Mastery community on What's App and Facebook Private Groups.

What You will Learn

The Only Practical and the Comprehensive Import Export Business Mastery training Program in Pakistan Covering A to Z

Training Curriculum

Import Export Mastery

Course Overview

Braking into The Import Export Business

Introducing Import-Export

Your Role in Import Export Business

Custom Laws

Rules

Regulations,

Registrations

Memberships

Chose the Product and Supplier

Product Selection or identification

Find Customer and Supplier

Import Export Mastery

Course Overview

Players in Import Export Business

You as importer or Exporter

Custom Agent

Sea Ports, AirPorts, Border Authorities

warehouse agencies

Post Office

Transport

International Trade Procedure

Buyer Identification

Role of Sampling

Costing and Pricing

Quotation and Supply Term

Method of Payment

Understanding of Foreign Exchange

Import Export Mastery

Course Overview

IMPORT EXPORT TRADE TERMINOLOGY

FOB, CIF, CFR, CNF etc.

H.S Code

Letter of Credit

IncoTerms

Types of Exporter

Direct Export

Indirect Exporter

Distributor

Project Exporter

Import Export Mastery

Course Overview

Order Processing

Documentation involve in Import Export
Parking and Shipping
Custom requirements and Clearance
Procedure

Dos and Don'ts

Tips and Tricks to become a Successful
Importer or Export
Run Import Export Business from Scratch
Sell Your Products in Local Market

Communication and Marketing.

Basic use of Social Media
Communication with clients

Trainers & Course Creators

Shakir Ali Rajput



Shakir Ali Rajput CEO,

Evolution Business Consultants (Pvt.) Ltd.

Founder of EvolutionPk with 10+ years of experience in International business management and marketing. provide consultancy over 3000 companies and individuals over last 10 years.

Worked as a business and marketing consultant for companies in Pakistan, Dubai and USA and other parts of the World.

Member Million Dollar Round Table (MDRT) USA Year 2017.

Expert in lead generation, conversion optimization and revenue generation.

Normally I charge Rs. 5000 per hour and i spend more then 150 hours to create this course which worth millions of rupees but as i charge hourly consultancy its cost just Rs. 750,000/-

**but limited time only I give you the discount and now you can get Rs. ~~750,000/-~~
44,999/-**

If you have any question please feel free to contact with me i am available on WhatsApp 0092 333 5977 007 , email me: training@evocon.org and skype evolution-pak

or you can contact Course Relationship Manager

Mubashir



**Cell No. 0092 308 8882469
training@evocon.org**

BONUS

Your Investment Back Offer

If you join this course this month
also we will give you surprised

We will give you **FREE affiliate
membership** you can **get 20%
commission*** on any referral
customer to EvolutionPk
lifetime